

**Logan County Collaborative  
Business Subcommittee Action Plan - Chair Rick Smith, Co-Chair Amy Luther, Secretary Lori Fisher**

**Goal: Find three ways to inform students what careers are available in Logan County.**

**Objective: Develop three marketing objectives to communicate careers in Logan County.**

<b>Action Steps</b>	<b>Responsible Person</b>	<b>Start Date</b>	<b>Completion Date</b>
1. Create videos about local businesses.	Rick	Jan 17	May 17
2. Create brochures about local careers to be placed in high school counseling offices.	Committee	Mar 2017	Dec 2017
3. Create radio spot and ads to be read at local games or morning announcements. (also program ads)		Fall 2017	

**Objective: Create the market brochures to inform students and parents of career opportunity in LC.**

<b>Action Steps</b>	<b>Responsible Person</b>	<b>Start Date</b>	<b>Completion Date</b>
1. Create a template for companies to fill in information.	Committee	Mar 2017	Dec 2017
2. Develop brochure themes that would relate to students, parents and workforce needs.	Committee	Mar 2017	Dec 2017
3. Create a way to get responses of how the brochure was being used.	Committee	Mar 2017	Dec 2017

**Objective: Inform parents about career information in Logan County.**

<b>Action Steps</b>	<b>Responsible Person</b>	<b>Start Date</b>	<b>Completion Date</b>
1. Develop an email blast about upcoming career opportunities through school distribution lists.	OHP CC	Dec 16	Jun 17
2. Share videos created on different web sites such as Chamber, WPKO, OHP, etc.	OHP CC	Dec 16	Jun 17
3. Promote through social media.	Karen		

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**Manufacturing Day**

2016

World Class Plastics – 4 Tours – 1 Hour

NEX – 5 tours – 1 Hour, 25 per

Ones to talk with:

- HTM
- TRC
- Mobile Tool
- Valeo – East Liberty
- E W Stein

3 Areas to make our first flyers:

- Manufacturing
- Logistics
- Health Care

Create a flyer template:

- 1) Importance – Why this field? What does it do for our community?
- 2) Educational Gateways – Here is what available for HS, AS, BS
- 3) Resources – Help get these jobs – Eric Weldy
- 4) Business listed on the back

Pictures of products throughout, We Need You – Code that takes you to a video - 1 ½ minutes about how we need you, follow your dreams, pursue the research.

**Logan County Collaborative**  
**Education Subcommittee Action Plan- Chair Heather O'Donnell, Co-Chair Dave Harmon**

**Goal:** The Education Committee will increase awareness in our local schools of Logan County professions available to high school graduates by increasing student visits to local business and industry and continuing countywide awareness events and informing parents.

**Objective: Increase Student Visits to Places of Business**

<b>Action Steps</b>	<b>Responsible Person</b>	<b>Start Date</b>	<b>Completion Date</b>
1. Survey of what is being done currently.	Heather & Karen		
2. Presentation to Principals on LCC.	Heather, Karen, Erin		
3. Evaluate survey results and determine next steps	Karen	April 2017	

**Objective: Informing Parents**

<b>Action Steps</b>	<b>Responsible Person</b>	<b>Start Date</b>	<b>Completion Date</b>
1.			
2.			
3.			

**Objective: Continue Workforce Expo and MS Career Fair and assess need elementary level countywide program**

<b>Action Steps</b>	<b>Responsible Person</b>	<b>Start Date</b>	<b>Completion Date</b>
1. Survey to determine interest.	Karen		
2. Evaluate survey results and determine next steps	Karen & Committee		
3.			

**Logan County Collaborative  
Community Subcommittee Action Plan, Chair Pat O'Donnell, Co-Chair Ben Stahler**

**Goal: The Community Committee will work to increase visibility of what we are already doing in our communities as well as promote drug education efforts in our schools, workplace, and community.**

**Objective: Review drug awareness programs in all Logan County schools to establish a common drug awareness practice.**

<b>Action Steps</b>	<b>Responsible Person</b>	<b>Start Date</b>	<b>Completion Date</b>
1. Gather all school districts data.	Pat		5/29/17
2. District data to superintendents to analyze.	District		End of Aug.
3.			

**Objective: Make information available to all Logan County businesses regarding drug awareness programs**

<b>Action Steps</b>	<b>Responsible Person</b>	<b>Start Date</b>	<b>Completion Date</b>
1. United Way's 211 Program	Ben		5/29/17
2. Drug Free Working Partners of Logan County	Rick		5/29/17
3.			

**Objective: Partner with CAB (Logan County Coalition Advisory Board) to inform the public and workplace of organizations that exist.**

<b>Action Steps</b>	<b>Responsible Person</b>	<b>Start Date</b>	<b>Completion Date</b>
1. Bring board representative to meetings to provide updates and reports.	Rick	Ongoing	Ongoing
2.			
3.			